GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:4981
ANSWERED ON:24.04.2002
PERFORMANCE OF RURAL INDUSTRIES IN NORTH EASTERN STATES
PATY RIPPLE KYNDIAH

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) the number of workers engaged in rural industries in North- Eastern States;

(b) whether a large number of these industries are incurring losses;

(c) if so, the details thereof during the last three years, year- wise;

(d) the reasons therefor; and

(e) the steps proposed to be taken by the Government to bail out the loss making industries?

Answer

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI KARIYA MUNDA)

(a) to (d): Information in respect of workers engaged and number of rural industries incurring losses in North-Eastern States, isnot maintained centrally. However, it is a fact that many rural industries are incurring losses primarily because of lack of proper marketing opportunities.

(e): The Government of India has announced a package for thepromotion of Khadi & Village Industries Sector on 14th May, 2001, with the prime objective of strengthening and promoting rural industries. The main features of the package comprise creation of packaging and design facilities, measures to promote marketing through advertisements and brand building, cluster development, strengthening of Quality Assurance Mechanism and R&D efforts.